**1. Search and filter:**

**1.1 User Story:**

As a user, I want to filter search results by job title, so I can find professionals with specific roles or positions.

**Acceptance Criteria:**

Given that user have entered into a search page.

When the user finds the specific job title in the input field,

And the user applies the filter,

Then the search results should update to display only professionals who have that job title in their profile.

**1.2 User Story:**

As an advertiser, I want to search for users who have expressed specific interests or hobbies in their profiles, so that I can target them with personalized advertisements.

**Acceptance Criteria:**

Given that there should be a search option to find users based on their stated interests in their profiles.

When the advertisers should be able to input specific keywords or phrases related to the interests or hobbies they are targeting.

Then the search results should display users whose profiles contain the specified keywords or phrases in their interest’s section.

**1.3 User Story:**

As a Recruiter, I want to search and filter user profiles for potential candidates matching specific job requirements.

**Acceptance Criteria:**

Given that the recruiter can search for users based on skills, experience, education, and location.

When the recruiter filters the search results and prioritize candidates.

Then the recruiter will process the candidate’s profile.

**2.Post and content creation:**

**2.1 User Story:**

As a User, I want to post photos/videos to my account so that my followers can see.

**Acceptance Criteria:**

Given that the user should have an option to upload the posts like videos and photos.

When the user selects to add media to the post,

Then the user should have the collaboration by the posts.

**2.2 User Story:**

As a user, I want to delete a post that is no longer relevant or accurate.

**Acceptance Criteria:**

Given that the user can access the delete option for their own posts from the post options menu.

When the user to confirm the deletion

Then the posts are removed from the user's profile

**2.3 User Story:**

As an advertiser, I want to post an advertisement on the social networking platform so that I can increase the visibility and I reach the larger audience.

**Acceptance Criteria:**

Given that the advertiser should have an option like upload the advertisements.

When the advertiser posts the advertisement on the platform

Then the advertiser can promote their advertisements to connect with users.

**2.4 User Story:**

As a Recruiter, I want to manage job postings and track applicant information.

**Acceptance Criteria:**

Given that the recruiter can have dashboard that provides options to create, edit, or delete job postings.

When the recruiter views the applicant information

Then the recruiter can manage the recruitment process effectively.

**3.User Management:**

**User Story:**

As an admin, I want to manage user accounts and permissions on the platform.

**Acceptance Criteria:**

Given that the admin can login to the account.

When the admin can access the user management section,

Then the admin should be able to manage the user accounts and permissions.